



CIRCULAR TARIFF

effective July 2018

Members are hereby informed that advertisement package for the monthly circular will end in June 2018. New applicable tariff for the **Annualy Bi-monthly*** circular will be applicable as follows:-

COLOUR ADVERTISEMENT

Back Side of Circular :	Rs.1.6 Lacs
Front Inside :	Rs.1.0 lac
Back Inside :	Rs.0.75 lacs

INSIDE COLOUR ADVERTISEMENT

Single Insertion :	Rs. 5,000/-
Three Insertions :	Rs. 12,000/-
Six Insertions :	Rs. 21,000/-

BLACK & WHITE ADVERTISEMENT

Full Page B / W PAGE

Single Insertion	Rs.3,000/-
Three Insertion	Rs.8,000/-
Six Insertion	Rs.15,000/-

Half Page B /W PAGE

Single Insertion	Rs.1,500/-
Three Insertion	Rs.4,000/-
Six Insertion	Rs.7,500/-

Booking opens from 10th July 2018 at 2.00 p.m. at EMA office. 25% extra charge for non-members. Please send your confirmation along with the Artwork before 20th July 2018. (CDR FORMAT). Registration will be on First Come First serve basis.

*Bimonthly Circular : In view of making circular more interesting, informative and attractive, EMA managing committee has decided to print Bi-monthly circular from July 2018 onwards.

GST : 18% Extra as applicable.

Sd.

Shri Nayan K. Shukla / Shri Ketan R. Kadakia
Hon. Secretaries